

Physician Training For Practice Development

WorldLink Medical continues on the cutting edge of age management and bio-identical hormone replacement therapy training. Our Physician Training for Practice Development offers in-office training on the West Coast with Dr. Neal Rouzier or on the East Coast with Dr. Jennifer Krup. These two leading physicians specialize in bio-identical hormone replacement and will provide the hands-on experience necessary to incorporate this exciting field of medicine into your new or existing medical practice.

This is just another step in the education and training of this rapidly emerging field. Because we believe that education is the foundation of health, we continually strive to add new and exciting models to our existing agendas.

Fees: \$3,000 for 1 ½ days of training on-site with the physician and support staff. Complete set of office forms included. To set-up a training session with either doctor, please contact Heidi at 888.222.2966.

Neal Rouzier, M.D. specializes in bio-identical hormone replacement for men and women. He is the Director of the Preventive Medicine Clinics of the Desert, specializing in the medical management of aging and preventive care. He has treated more than two thousand patients with bio-identical hormone replacement therapy and is recognized as a renowned leader and expert in this specialty field. Dr. Rouzier has over 15 years of experience as an educator and practicing physician.

In addition to Dr. Rouzier's own annually accredited CME courses, he is an invited guest speaker at various CME courses throughout the country. His professional knowledge and teaching excellence is reflected in the courses he offers.

Dr. Rouzier is nationally sought after as a speaker and trainer. He is also the author of the successful book, "*Natural Hormone Replacement for Men and Women, How to Achieve Healthy Aging*". Most important is his experience in treating thousands of patients with natural hormones.

Jennifer Krup, M.D. specializes in bio-identical hormone replacement for women and men in Virginia Beach, VA. She is the medical director of RejuvinAge, an exclusive center specializing in bio-identical hormone replacement. Dr. Krup has completed training and certification in bio-identical hormone replacement and has successfully treated more than 1000 patients. Her expertise in this rapidly emerging field has led to RejuvinAge becoming a physician training center through WorldLink Medical.

One of the first few females in the world to embrace this specialty, Dr. Krup co-founded RejuvinAge in 2001 with a commitment to transforming the understanding of and treatment for declining hormones. Dr. Krup has always challenged the medical field's ability to embrace new information and adopt practices accordingly.

Upon graduating from Eastern Virginia Medical School in 1978, Dr. Krup performed her residency in Internal Medicine at EVMS. She went on to practice emergency medicine at hospitals in Hampton Roads for several years before opening her Family Practice/Urgent Care Center in Virginia Beach. Dr. Krup practiced family medicine at Convenient Care Medical Center for eighteen years before pursuing her education in the field of bio-identical hormone replacement. In 2000, Dr. Krup was invited to London, England to open the UK's first Anti-Aging Center, HB Health on Harley Street. After the successful launch of HB Health, Dr. Krup returned home for the opening of RejuvinAge. In addition to her work in this field, Dr. Krup remains an enthusiastic family physician.

Practice Development

Practice Development Training will assist the physician as they move to the next step in the development of their practice. We will focus on incorporating bio-identical hormone replacement into a new or existing practice by using proven management strategies. Physicians will have hands-on training with consultations, patients, lab results, bio-identical hormone replacement programs, follow up and office procedures.

- Location and space requirements
- Image and décor

- Staffing
- Evaluation
- Diagnostics: Lab Panels, Health & Lifestyle Questionnaire
- Treatment programs
- Software
- Patient follow-up
- Pricing
- Marketing materials
- Advertising

After completing Practice Development Training, the physician should be able to:

- Decide whether to incorporate HRT into existing practice or develop new practice
- Determine the proper location for the practice
- Understand staffing requirements
- Determine timing requirements
- Relate lab results to patients
- Prescribe a bio-identical hormone replacement program
- Use software development tools
- Set up initial advertising
- Establish program pricing
- Build a practice from the ground up

Training Location – Jennifer Krup, M.D.

RejuvinAge
 2232 Virginia Beach Boulevard
 Suite 104
 Virginia Beach, VA 23454
 757-306-4300
 Email:info@rejuvinage.com

Hotel Accommodations

Hilton Oceanfront
 3001 Atlantic Avenue
 Virginia Beach, VA 23451
 757-213-3000

Hilton Garden Inn
 252 Town Center Drive
 Virginia Beach, VA 23462
 757-326-6200

Transportation

Air Travel
 Norfolk International Airport

Training Location – Neal Rouzier, M.D.

Preventive Medicine Clinics of the Desert

2825 Tahquitz Canyon Way, Suite 200
 Palm Springs, CA 92262

760-320-4292

Hotel Accommodations

Wyndahm Hotel
 888 East Tahquitz Canyon Way
 Palm Springs, CA 92262
 760 322-6000

Transportation

Air Travel

Palm Springs Regional Airport